

FROM MESS TO
MAGIC
INFORMATION ANALYSIS
RESEARCH-INTERVENTION
META-TRAINING



FROM MESS TO

MAGIC

6 COMPANIES WILL MAKE HISTORY

A new concept: *meta-training*. The first *think & act tank* of human capabilities and... magic! **Six selected companies, invited to have the special experience of creative *cross-pollination***, a training *in action* like never seen before. As a legacy: a wave of transformation in companies, strengthened teams, consistency of speech and activity, productivity, and participation in an evolving database on training. Sustainable impact on companies.



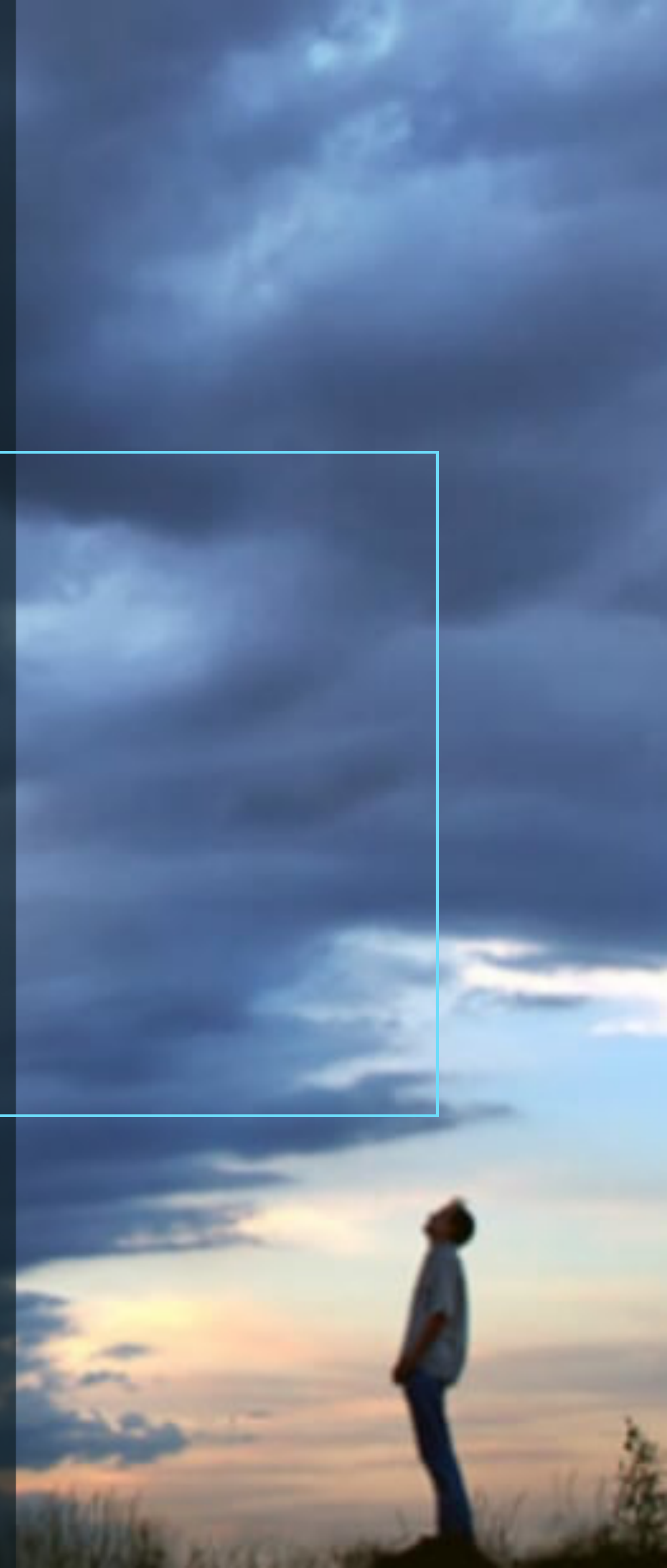
A photograph of two people climbing a steep, rocky mountain peak. One person is already on the peak, reaching down to help the other person who is still on the slope. The background shows a vast, hazy mountain range under a blue sky with some clouds. The overall tone is inspirational and emphasizes teamwork and overcoming challenges.

HIGHER TOGETHER

People from different areas of a company, in strong connection, will lead **action and change**, with increased analytical capacity on all resources of transformation, leveraged by a

COALITION OF COMPANIES

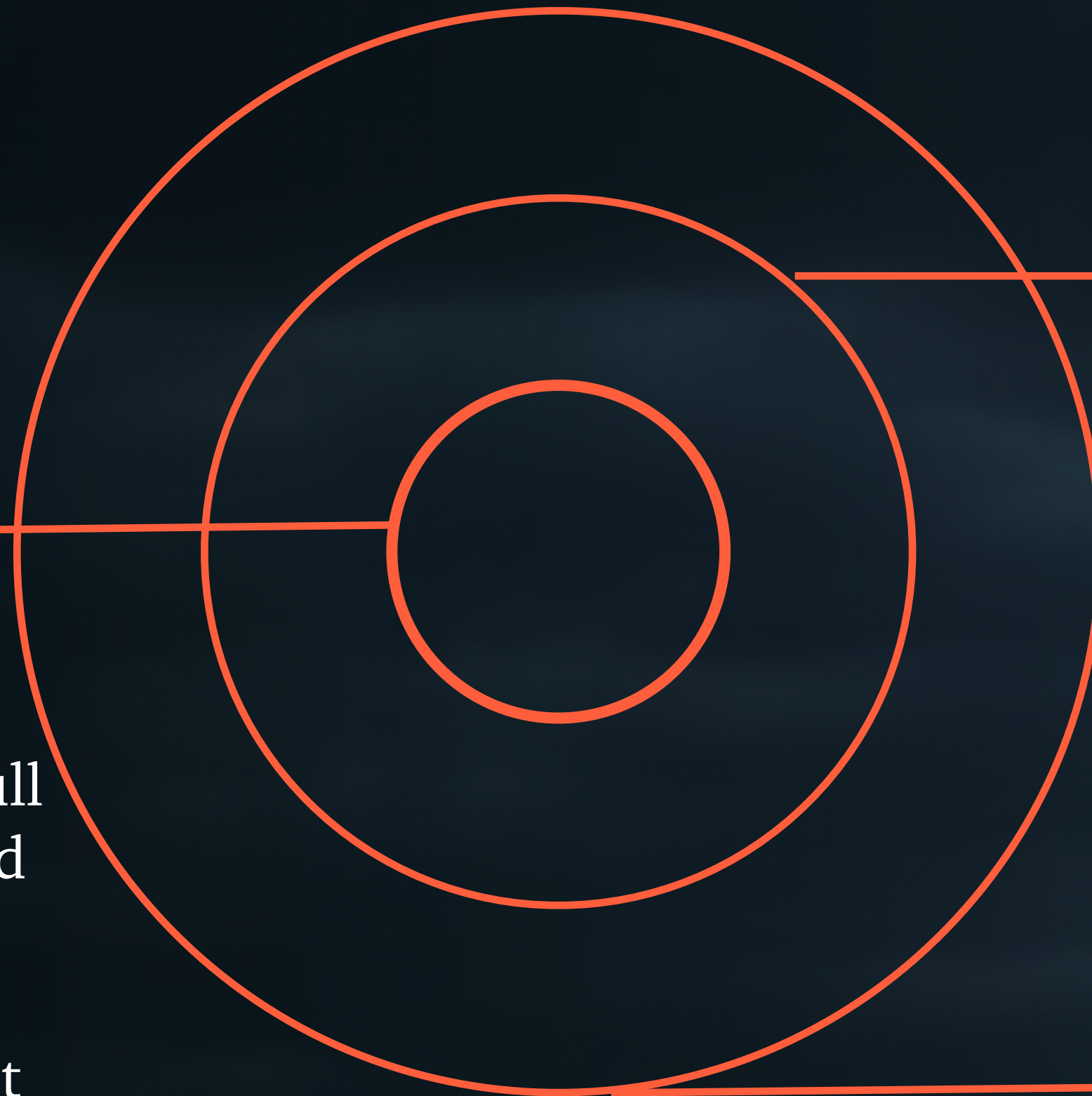
Imagine the **performance impact** if we could do **transformation from inside** the companies, leveraging **knowledge** from a collaborative **bird's eye view**, taking employee engagement to **another level...**



Why?

MAGIC IS POSSIBLE

Every organization is full of talents that only need a little push and recognition to make transformational impact



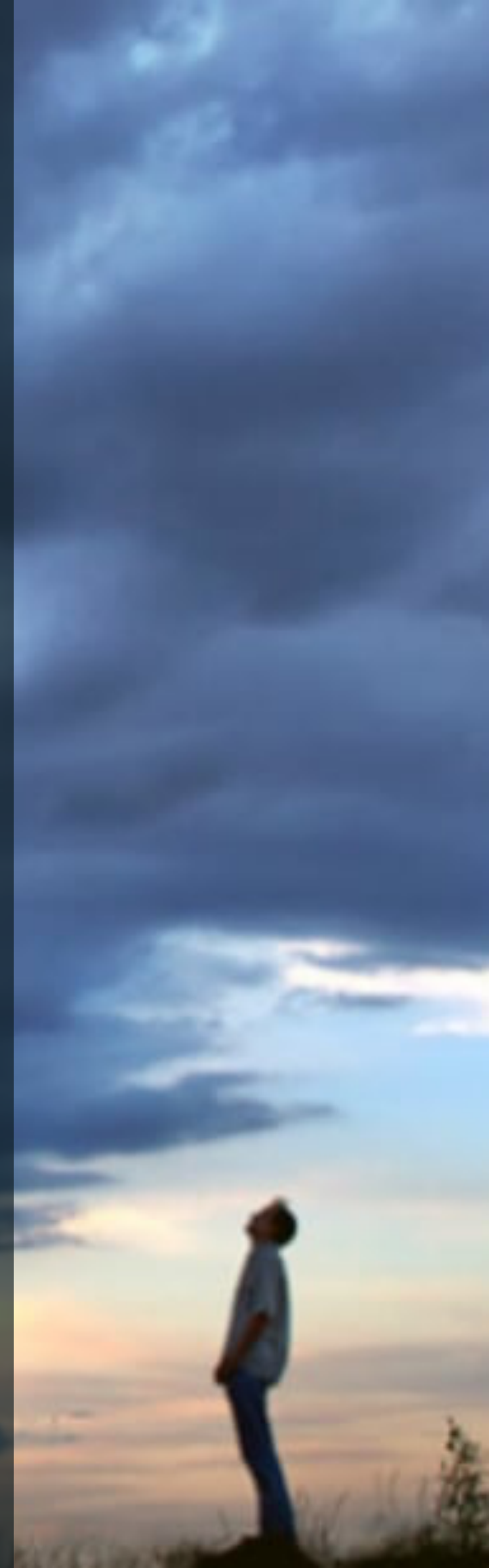
How?

RADICAL CONSISTENCY

Long lasting results and systematic change through much more than a ad hoc consultancy

What?

INFORMATION ANALISYS
RESEARCH INTERVENTION
META-TRAINING SPRINTS



WHY?

MAGIC IS NECESSARY
AND POSSIBLE

The first stage of our process, **from mess to magic**, will be a presentation of the unlikely ingredients of magic, of its real execution in life and in business, for those who are restless, wishing to discover how it is done (LECTURE #1). What kind of magic would you experience with your team? What magic do you want in your company?

HOW?

RADICAL CONSISTENCY:
SPEECH, INFORMATION, IGNITION

The second stage of our process will examine how to give consistency to the voices that make up for the best work movements. We will unravel the tension between what is individual and collective in the promotion of transformation. We will make a critical examination of the information that today underlies projects and policies (consultancies, statistics), and of the scenes of dialogue and meetings, considering their results (LECTURE #2). We will head for **radical consistency: to feel, to think, to say, to act - for everyone, with everyone. To put action into ideas and ideas into action.** Who would you invite to this table?



RADICAL CONSISTENCY as resistance to entropy

Radical consistency: integration of personal and collective needs with respect to existing structures, to discover their real possibilities for renewal. Creation of integrated systems of needs: from people to the company; from customers to the general public (institutional image).

FEEL | THINK | SAY | ACT
FOR ALL | WITH ALL

A person wearing a blue cap and goggles is smiling while piloting a glider. The glider is in flight over a green, hilly landscape with a river or road visible below. The sky is blue with some light clouds. The overall image has a dark blue overlay on the right side where the text is located.

A BIRD'S EYE VIEW

All everyone knows on talent enhancing, team building, digital transformation and agile methods, trend analysis, AI and big data, communication and storytelling, design and innovation, mindset choices, internal politics, content curatorship, culture, and the very best consultancies. All under scrutiny. All evaluated together, from a cumulative and **yearly renewed** perspective.

COLLABORATIVE THINKING
OVER THE *NEWEST* & THE TRADITIONAL
TECHNIQUES | METHODS | TECHNOLOGIES

WHAT?

INFORMATION ANALYSIS

RESEARCH-INTERVENTION

META-TRAINING



SMALL WORLD & VIRAL META-TRAINING SPRINTS

Our interventions are based on concepts that are strong nowadays: time savings, orality and decision-making coordination are achieved our work **sprints**; efficiency and resource savings are found by viral transmission of ideas in a network, in "small world" format (exponential); creative **cross-pollination**, accountability that becomes "empowerment", and a new concept, which although evident, is our "trademark". (LECTURE #3): **meta-training**.



METATRaining | ACTIVITIES



METATRaining | IGNITION LECTURES

FROM MESS TO MAGIC

- (1) Magic-making in products, processes, relationships. Aiming at the very best.

RADICAL CONSISTENCY

- (2) Internal politics, negotiation, collaboration, team building and decision making: getting change done!

A BIRD'S EYE VIEW

- (3) Navigating a world of too much information, alternative points of view, exhausting data, illusions and contradictions. How cooperation among players may leverage our critical thinking skills.



MAGIC

IS NECESSARY AND POSSIBLE

